

February 17, 2010

### **Sony to discontinue Dothan, Alabama operation**

Sony Electronics today announced that it plans to discontinue operations at its Dothan, Alabama manufacturing plant. Operations will be phased out starting in April 2010, with the closure planned to be completed by September 2010.

Established in 1977, this facility manufactures Sony's professional, consumer and data storage magnetic tapes, print media products, as well as coating material for optical disks. The plant currently has approximately 300 full-time employees who have been given notice of the end of their service and will receive severance, as well as other benefits, as the operation of the plant ceases.

This strategic business decision is designed to strengthen Sony's cost-competitiveness by consolidating production of magnetic tapes and print media products in Sony's existing manufacturing facilities in Japan.

For the current fiscal year, no material impact is anticipated in connection with the discontinuance on Sony's consolidated financial results.